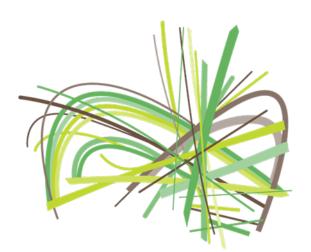
## Adaptations at the AMC: Balancing music rights in a global pandemic



## THE AUSTRALIAN MUSIC CENTRE

- Operating since 1976
- The collection holds *art music* by:
  - Australian composers, sound and experimental artists, and improvisers including jazz artists.
- Represents 834 Australian artists: <a href="https://www.australianmusiccentre.com.au/artists">https://www.australianmusiccentre.com.au/artists</a>
- Holds over 30,000 items in the collection, predominantly sheet music and recordings, but also composer biographical data, program notes, and work analyses
- Holds an ever growing digital library and sales collection





## **ADAPTING TO COVID-19**



### Underway:

- Increasing digital supply of library and sales materials has been underway for some time, particularly since the 2014 digitisation project (creating 30,000 digital objects)
- AMC's existing strategic plan aims to continue to make the collection increasingly accessible via digital delivery
- Student and teaching resources available through AMC's interactive ECHO platform:

https://echo.australianmusiccentre.com.au/

#### Since COVID-19

- Navigating the loss of access to office space and production facilities due to various lockdowns in Sydney (a common challenge for many!)
- Prioritisation and rapid processing of materials not yet in the digital collection (for loan and purchase)
- Supporting artists through commissioning opportunities (Peggy Glanville-Hicks Commissions, MOMENTUM Commissions)
- Contributing to and promoting support services for artists (Support Act)

# 5 Music Rights

THE 1 To express themselves musically in all freedom

FOR 2 To learn musical languages and skills

CHILDREN 7 To have access to musical AND 3 involvement through ADULTS participation, listening, creation, and information

THE A To develop their artistry and communicate through all media, with proper FOR facilities at their disposal

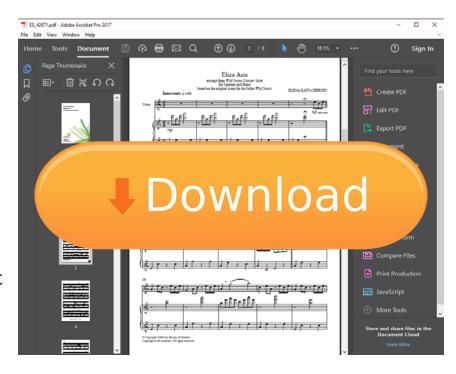
MUSICAL 5 To obtain just recognition and fair ARTISTS remuneration for their work

## **BALANCING MUSIC RIGHTS**

### Music Rights 5:

To obtain just recognition and fair remuneration for their work

- How do we protect composers' and publishers' copyrights in the digital age?
  - Limitations of protecting file formats [Digital Rights Management (DRM), watermarks, passwords, time limited files, popup notices]
  - Opportunities for developing tailored delivery (DRM) platforms
  - Streaming and subscription services



## CONTACT

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  - **Echo Platform:** <a href="https://echo.australianmusiccentre.com.au/">https://echo.australianmusiccentre.com.au/</a>