
Adaptations at the AMC: Balancing music rights in a global pandemic

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AUSTRALIAN MUSIC CENTRE



THE AUSTRALIAN MUSIC CENTRE

- Operating since 1976
- The collection holds *art music* by:
 - Australian composers, sound and experimental artists, and improvisers including jazz artists.
- Represents 834 Australian artists:
<https://www.australianmusiccentre.com.au/artists>
- Holds over 30,000 items in the collection, predominantly sheet music and recordings, but also composer biographical data, program notes, and work analyses
- Holds an ever growing digital library and sales collection



ADAPTING TO COVID-19



■ Underway:

- Increasing digital supply of library and sales materials has been underway for some time, particularly since the 2014 digitisation project (creating 30,000 digital objects)
- AMC's existing strategic plan aims to continue to make the collection increasingly accessible via digital delivery
- Student and teaching resources available through AMC's interactive ECHO platform:

<https://echo.australianmusiccentre.com.au/>

■ Since COVID-19

- Navigating the loss of access to office space and production facilities due to various lockdowns in Sydney (a common challenge for many!)
- Prioritisation and rapid processing of materials not yet in the digital collection (for loan and purchase)
- Supporting artists through commissioning opportunities (Peggy Glanville-Hicks Commissions, MOMENTUM Commissions)
- Contributing to and promoting support services for artists (Support Act)

5 Music Rights



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| THE
RIGHT
FOR
ALL
CHILDREN
AND
ADULTS | 1 | To express themselves musically in all freedom |
| | 2 | To learn musical languages and skills |
| | 3 | To have access to musical involvement through participation, listening, creation, and information |
| THE
RIGHT
FOR
ALL
MUSICAL
ARTISTS | 4 | To develop their artistry and communicate through all media, with proper facilities at their disposal |
| | 5 | To obtain just recognition and fair remuneration for their work |

BALANCING MUSIC RIGHTS

Music Rights 5:

To obtain just recognition and fair remuneration for their work

- How do we protect composers' and publishers' copyrights in the digital age?
 - Limitations of protecting file formats [Digital Rights Management (DRM), watermarks, passwords, time limited files, popup notices]
 - Opportunities for developing tailored delivery (DRM) platforms
 - Streaming and subscription services



CONTACT

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